**Data Analytics Boot Camp**

UC – Berkeley Extension

Kickstarter Campaign Project

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Answers to Project Questions:

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
2. The only month that the likelihood of a project to fail than success is December. That is when the least number of projects are submitted.
3. Slightly more than half of the submitted projected becomes successful. All successful projects were on the spotlight.
4. The monthly number of cancelations is relative to the monthly number of failures.
5. What are some of the limitations of dataset?
6. These data are only from mid-forties.
7. We are limited to not have enough information to determine the reasons for failure & success.
8. Lack of domain knowledge.
9. What are some other possible tables/graphs that we could create?
10. Create table pertain to countries: which has the most successful rate…etc.
11. Evaluate the Backers influence on the rate of success.
12. Create table that pertain to sub-categories and how they affect the success.